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www.EthicalServices.com



Why become a Power Partner with A-1 Painless DRY Carpet Care?

✓ Guaranteed Profits

You get CASH when you refer your clients to A-1 for their carpet care needs
We will partner with you on client mailers to reduce postage and ad costs
You & your sales associates receive preferred rates on our cleaning services
No investment on your part - it's *found* money!

✓ Client Education

Our "Consumer Awareness Guide to Carpet Cleaning" gives your clients the knowledge that takes decades for the average consumer to gain from experience.
You provide a cleaning expert for your clients to refer to
We consistently educate your customers through:
-monthly newsletters
-24-hour free recorded info line
-FREE carpet audits

✓ Great Customer Relations

Your clients receive:
expert advice and money-saving information
one FREE room of carpet cleaning (up to 150 sq. ft.)

FROM YOU!

Here's how it works:

Staple your card to the inside front cover of our Consumer Awareness Guide
Display our colorful pamphlets on your counter
Hand your clients our Consumer Awareness Guide and tell them it contains:

- valuable information on how to choose a professional carpet, rug, upholstery, or mattress cleaner
- entitles them to a free in-home inspection and "carpet audit"
- a FREE room of carpet cleaning at no obligation to experience our methods first hand
- our 100% risk-free money-back guarantee
- how to find out what our clients are saying about the way we do business

When they call for an appointment, we ask them how they heard about us
When they say, "I got a "Consumer Guide" from you, we'll ask them for the name on the attached card.
After the job is complete, we'll send a copy of the invoice along with a Check made out however you want in the amount of 10% of the invoice to your office. (Our minimum job is \$115, average over \$250)
Any of your sales associates will receive 20% off on our services so they can speak enthusiastically about our services. (of course, we'll give the owner a free sample of our work)